

# ATHLETICS WORLD CUP

## EXTERNAL FILMING TERMS AND CONDITIONS

Demand for media access at British Athletics events is always high, and British Athletics assess all requests from media and other organisations on a case by case basis.

Requests for filming at British Athletics events by external stakeholders and media organisations will be assessed individually.

At their discretion, British Athletics will assess all such filming requests where possible but cannot guarantee that all requests will be granted.

### **Requests to film at British Athletics events must follow the below process:**

- Requests must be made in writing to Jamie Harding at [jharding@britishathletics.org.uk](mailto:jharding@britishathletics.org.uk) at least two weeks before the start of the event - requests made after this time may not be considered
- As much detail as possible must be provided to British Athletics, outlining specific timings, levels of access requested, specific locations and/or people of interest, crew numbers, exactly where and when any filming will be broadcast, and any other specific requests
- Any queries raised by British Athletics must be responded to within a reasonable timeframe
- British Athletics reserves the right to deny any filming requests if capacity is reached, therefore it is advised that all filming requests are made as early as possible

### **If permission to film at a British Athletics event is granted, the following processes must be adhered to, with a formal conduct agreement also to be signed prior to your attendance at the event:**

- Film crews must consist of no more than three people
- All film crews must report to the Media Centre at least 1.5 hours before the start of the event (or at a time agreed with Jamie Harding and Sally Skea, British Athletics Event Photo Chief) for a briefing and collection of broadcast bibs. No access will be allowed without attending a briefing
- Broadcast bibs must be worn at all times by all members of the filming crew
- Film crews will be accompanied by a chaperone from the British Athletics events team, this chaperone must be obeyed and respected at all times
- Any filming of the 'field of play' is strictly off limits, unless specific permission is provided in writing by the Broadcast Rights-Holder (in most cases the BBC)
- All 'No-go' areas (such as medical rooms, officials' areas, athlete warm-up areas, and other working areas etc.) must be respected at all times
- Privacy, personal space, and the safety of athletes and other people at the event must be respected at all times
- Appropriate clothing must be worn that fits with the British Athletics health and safety policy
- Any misdemeanours or contraventions of this policy and agreed filming parameters will result in immediate removal of accreditation and ejection from the event

**In order to discuss an opportunity for you or your organisation to film at a British Athletics event, please contact Jamie Harding on [jharding@britishathletics.org.uk](mailto:jharding@britishathletics.org.uk) and state which organisation you represent, which event you are looking to film at and the nature of your filming.**